

Folio Tips

Graphic Designers: include evidence of visual literacy

Architects, interior and product designers: include evidence of 3D and spatial awareness

How much is too much?

Generally you should choose between 3 and 5 of your strongest projects.

How it should look

Your folio should be clearly laid out and easy to look through, with each piece of work labeled with project title, brief and your input into it. Produce it in a A3 hard copy folio with top quality prints.

Projects

Include examples of different projects you have undertaken, illustrating your breadth of experience. Show the development work and how you think and work through a project from research to final presentation.

Drawing/sketching

This is a dying art, but one that many employers seek. If you have skills in this, include examples of different types showing the use of different media where possible.

Digital work

Include any computer aided design or artwork you have produced, as well as photography, video or animations where appropriate.

Graduates and Juniors

If you have a working portfolio, show this first. Then show your final year project. If you don't have a working portfolio, then just show your final year project. Make sure you illustrate the creative process: from brief to final presentation or model. Show everything you've worked on, including all project work and show your range of skills through your work. Sketching and technical abilities are key, so show these as much as possible. Produce it in A3 hard copy folio with top quality prints. (A2 is acceptable for graduates)

Make sure your folio matches your cv. Each project on your cv should be shown in the folio.

Want more advice?

Then get in touch by calling 020 7562 8282 or email us at info@adrem.uk.com