

Graphics, Digital and Print Salary Guide 2011

High Range Salaries

Generally paid by the larger commercial companies.

Low Range Salaries

Generally paid by small non-commercial companies.

All salaries exclude benefits.

Title	Low p/a	Ave p/a	High p/a
Graphics			
Graduates - Graphics	£18,000	£19,000	£20,000
Junior Designers - Graphics	£19,000	£21,000	£24,000
Midweight Designers - Graphics	£23,000	£26,000	£28,000
Senior Designers - Graphics	£28,000	£35,000	£45,000
Design Directors / Head of Graphics	£45,000	£52,000	£60,000
Creative Directors - Graphics	£50,000	£70,000	£90,000
Digital			
Digital Director - Digital	£60,000	£75,000	£90,000
Art Director - Digital	£26,000	£38,000	£59,000
Copywriter - Digital	£29,000	£36,000	£59,000
Digital Designer - Digital	£20,000	£28,500	£40,000
Web Designer - Digital	£20,000	£29,000	£40,000
Flash Designer - Digital	£26,500	£35,500	£42,000
3D Designer - Digital	£23,500	£29,000	£40,000
Multimedia Designer - Digital	£24,500	£34,000	£45,000
Web Developer - Digital	£23,000	£33,000	£43,000
Visualiser - Digital	£23,000	£27,000	£36,000
Content Editor - Digital	£21,500	£29,000	£35,000
Print			
Creative Director - Print	£40,000	£46,000	£85,000
Art Director - Print	£28,500	£38,500	£60,000
Copywriter	£33,000	£37,000	£60,000
Graphic Designer - Print	£20,000	£29,000	£40,000
Artworker - Print	£19,000	£25,500	£32,500